

Vacancy – 6 months Skills Training

Skills trainee in Digital Marketing



Ref: 2021-T002

Comprehensive Community Based Rehabilitation in Tanzania (CCBRT) aims to be the leading provider of accessible specialized health services in Africa and serves - as healthcare social enterprise and through development programmes - the community and the most vulnerable. CCBRT is Tanzania's largest local provider of disability and rehabilitation services in the country. We're committed to empower people with disabilities and their families, improving their quality of life, and ensuring access to medical and rehabilitative treatment. Committed to preventing lifelong disabilities wherever possible, CCBRT is also engaged in extensive maternal and newborn healthcare (MNHC) activities including obstetric fistula repairs. The CCBRT Academy provides training to health care professionals.

CCBRT runs a **Skills Training Programme** allowing people who completed their professional education to be exposed and gain skills and work experience for a fixed period of 6 months as a *skills trainee*.



Within the **CCBRT Academy**, we have a trainee position free from 15th November 2021 for an enthusiastic and qualified graduate interested to enhance his/her skills in practical **Digital marketing activities** for training and events.

Exposure

During the placement period, the trainee will:

- Assist in creating visibility and publicizing the strengths and services of the academy with respective partners, clients, customers and external audience.
- Producing/developing multimedia content including infographics, high quality pictures, videos, training event posts for the Academy digital platforms.
- Collecting, analyzing, and utilizing data and market intelligence to support good business decisions and improve training operations.
- Assist in the developing and strengthening relationships with existing and new partners for the Academy.
- Preparing and coordinating visits and meeting with (potential) partners
- Attracting new clients and securing customers across all Academy training solutions and programmes

The trainee will be supervised and coached by the CCBRT Academy Manager

The Trainee

- has a degree in marketing with public relations or associated field and proven interest on digital platforms and social media
- Is proficient with Google and Office suite applications
- Has the ability to multitask, knows how to prioritise and has a hands-on mentality
- Has exceptional communication skills and is a strong persuasive negotiator

Work placement trainees are not paid. A small monthly stipend is provided to contribute to transport costs.

If you are interested, please submit your curriculum vitae with 2 references and a maximum 1-page covering letter telling us why you believe you are the right person for the role, and why you want to work for CCBRT in particular. We encourage qualified Tanzanians as well as people with disabilities to apply. Please send your application via email to: traineeprogramme@ccbrt.org

Please indicate reference number: 2021-T002 | **Deadline for applications: 10th November 2021**
(selection process is ongoing so assessment might commence upon receipt of suitable applications)